
bh200

Posted by molen...@gmail.com - 2010/01/12 09:31

Pricing deets on the LG device have yet to be disclosed, but we're told that the firm could embed the receiver into its \$799 dual-DVD player .

=====

bh200

Posted by cepbyn - 2010/01/12 09:31

When a standard is finally decided on, next gen DVD player prices will plummet. Remember how much TiVo cost for an extra box? Worked out OK for them. And it doesn't play DVDs. Why do you assume that it will be \$800 and done? That's just short-sighted thinking. A top level Tivo still costs \$600. But the bottom level costs \$100. Think about it some.

=====

bh200

Posted by molen...@gmail.com - 2010/01/12 09:31

The market doesn't seem to be swayed by your argument, this stock dropped \$2 from what it was trading for overnight.

=====

bh200

Posted by cepbyn - 2010/01/12 09:31

The market doesn't seem to be swayed by your argument, this stock dropped \$2 from what it was trading for overnight. NASDAQ up 0.5%, NFLX up nearly 2%. BBI down over 1.5%. Seems like NFLX is outpacing the general market as well as it's so-called competitor. Overnight trading is not a reliable indicator of the next day.

=====

bh200

Posted by molen...@gmail.com - 2010/01/12 09:31

Trading at a better price than BBI at this point isn't saying much. Nor does NFLX trading at a better price than BBI mean their set top box will succeed. This box is going to be NFLX's total access debacle.

=====

bh200

Posted by cepbyn - 2010/01/12 09:31

This box is going to be NFLX's total access debacle. 1) Glad you finally admit TA was a debacle. 2) Will file this away with your other spot-on predictions.

=====

bh200

Posted by molen...@gmail.com - 2010/01/12 09:31

Don't get angry sunshine, they're just stocks. Cheer up! maybe one day the grumpy and mean old market will wake up and see how extraordinary NFLX's set top box idea is. The market obviously doesn't understand how ground breaking an idea a set top box is, I mean, we've never seen anything like this before! And with such a great customer desire to purchase yet another a box and add it to their TV's there is NO WAY Nflx can fail. Besides, they reinvented movie rental 10 years ago, everything they touch turns to gold! File this under J for Jumped the Shark. The insider's bought last night on the news, and they sold this morning on the details. That says it all.

=====

bh200

Posted by paca...@gmail.com - 2010/01/12 09:31

Neflix has a working subscription model. They don't make money on hardware. You should be less literal on speculation. They're not going to have a hundred \$800 boxes. No one has an \$800 box and NFLX won't either. I expect them to give away a stand alone box for \$50-100, with some kind of OEM arrangement for DVD players, other settops. They're not idiots which is why your finding them a bit tough to track.

=====

bh200

Posted by molen...@gmail.com - 2010/01/12 09:31

Amazon failed so far. Aapple failed so far. Not on content but on adoption of their process by the consumer. NFLX might feel like it has made short work of BBI, but AAPL and AMZN won't be nearly as easy to trump. Looks like NFLX management finally goofed up. You all said BBI couldn't compete with Bestbuy in retail because of economies of scale and no competitive advantage, so why do you think NFLX can compete with AMZN, AAPL, Comcast and Time Warner in set top VOD? It suffers from the same lack of economy of scale and lack of a competitive advantage. Less money than the bigger competitors, less ingenious engineers than AAPL, Time Warner and Comcast are ALREADY in the living room. Face it, the only thing Paca needs to track is the money he's going to start losing when their \$100 a box giveaways fail to generate new business or cut shipping costs.

=====

bh200

Posted by paca...@gmail.com - 2010/01/12 09:31

You all said BBI couldn't compete with Bestbuy in retail because of economies of scale and no competitive advantage, so why do you think NFLX can compete with AMZN, AAPL, Comcast and Time Warner in set top VOD? It suffers from the same lack of economy of scale and lack of a competitive advantage. Less money than the bigger competitors, less ingenious engineers than AAPL, Time Warner and Comcast are ALREADY in the living room.

=====

bh200

Posted by mohamed.gh...@gmail.com - 2010/01/12 09:31

Pricing deets on the LG device have yet to be disclosed, but we're told that the firm could embed the receiver into its \$799 dual-DVD player .

=====

bh200

Posted by cepbyn - 2010/01/12 09:31

I agree that the price of the box is too high. Except nothing has actually been announced yet, price-wise.

=====